



**NCASE**

National Conference on Aviation  
and Space Education

October 19 - 21, 2006  
Crystal Gateway Marriott  
Arlington, VA

# Exploring New Worlds Together

2006 National Conference on Aviation  
and Space Education

## Sponsor Guide

Motivating the learning of Science,  
Math, Reading / Language Arts,  
History, Technology and Careers  
through Aerospace Education!

Speakers will include astronauts and  
other aviation greats.

### Endorsed by:

- Aerospace Education Foundation (AEF)
- American Federation of Teachers (AFT)
- National Coalition for Aviation and Space Education (NCAE)
- National Aeronautic Association (NAA)
- International Reading Association (IRA)
- International Technology Education Association (ITEA)
- National Council for Accreditation of Teacher Education (NCATE)

### Sponsored by:



**AC Supply**



National Coalition for  
Aviation Education

**Ken Cook Co.**



**Wolf  
Aviation  
Fund**

[www.ncase.info](http://www.ncase.info)

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YOUR LOGO  
HERE!**



# Premier Sponsorship Opportunities

The National Conference on Aviation and Space Education (NCASE) is the premier aerospace education conference in the nation, bringing together the national education community and aerospace industry leaders.

NCASE sponsors will be introduced to a world of contacts that ensures their marketing message is effectively presented to a key audience of industry and educational leaders. As a sponsor, your company will soar above your competitors as a leader in classrooms across the nation.

The following schedule indicates sponsorship elements and costs. You will likely find a package that is just right for your organization!

## Sponsorship Elements:

Conference Sponsor .....	\$25,000	Volunteer/Sponsor Reception .....	\$2,000
Conference Banquet .....	\$20,000	Name Badge Lanyards .....	\$2,000
Opening Reception .....	\$10,000	Internet Island.....	\$1,500
Conference Registration Bags.....	\$10,000	Door Prizes.....	\$1,000
Room Key Logo .....	\$5,000	General Operating Funds .....	\$1,000
Hangar Talk .....	\$3,000	Coffee Breaks (2) .....	\$500 each
Box Lunch (2).....	\$3,000 each		
First Time Attendee Reception.....	\$2,000		

*Note: Partial and shared sponsorships are available.*

## Platinum Level.....\$25,000 and up

Platinum Level Sponsorship offers your company's name and logo a prominent position in the conference, as well as the audience of aerospace industry leaders, education community leaders, and among your peers at the conference.

Included with this sponsorship are:

- Two booth packages
- 4 banquet tickets
- 1 full page advertisement in the conference program
- Sponsorship recognition in conference program, pocket conference guide, Hangar Talk Program Guide and banquet program as well as the web site
- Inclusion in all press releases related to sponsorships of NCASE
- General Assembly recognition
- Logo on Opening Reception cocktail napkins

- Two morning coffee breaks
- Prominent sponsorship signage displayed throughout conference area
- Room key name and logo

## Gold Level.....\$10,000 to \$24,999

Gold Level Sponsorship provides your company:

- Two booth packages
- 2 banquet tickets
- One-half page advertisement in the conference program
- Sponsorship recognition in conference program, pocket conference, Hangar Talk Program Guide, banquet program and web site for NCASE
- Inclusion in all press releases related to sponsorships of NCASE
- General Assembly recognition
- Sponsorship recognition displayed in exhibit hall

## Program Guide Advertisement Opportunities

Introduce your company to the world of aerospace educators, exhibitors, and sponsors, as well as many aerospace industry and education community leaders, through a cost-effective ad in the 38th National Conference on Aviation and Space Education Program Guide. A new world of contacts ensures your company's message is effectively presented to a key audience of aviation and space professionals and educators. What better way to provide information about your company!

For ad placement, please contact Judy Rice at 334-953-4252; [jrice@cap.gov](mailto:jrice@cap.gov) or Claudine Sayegh at 240-857-0166; [claudine.sayegh@andrews.af.mil](mailto:claudine.sayegh@andrews.af.mil). Your order must be received no later than February 28, 2006 to be included.

<b>Back cover, full-page, color .....</b>	<b>\$2,000</b>
8.5" x 11" (add 1/8" for bleed) 45 picas W x 59.5 picas H	
<b>Inside back cover, color .....</b>	<b>\$1,500</b>
8.5" x 11" (add 1/8" for bleed) 45 picas W x 59.5 picas H	
<b>Full-page, black &amp; white .....</b>	<b>\$800</b>
7.5" x 10" 45 picas W x 59.5 picas H	

<b>Half-page, black &amp; white.....</b>	<b>\$400</b>
7.5" x 4.875" 45 picas W x 29.5 picas H	
<b>Quarter-page, black &amp; white .....</b>	<b>\$200</b>
3.625" x 4.875" 22 picas W x 14.75 picas H	
<b>Business Card-page, black &amp; white.....</b>	<b>\$85</b>
Camera Ready, required - Business Card Size (2" x 3 1/2")	

## Silver Level .....\$5,000 to \$9,999

Silver Level Sponsorship provides your company:

- One booth package
- 2 banquet tickets
- One quarter page advertisement in conference program
- Sponsorship recognition in conference program and Hangar Talk Program Guide
- General Assembly recognition
- Inclusion in all press releases related to sponsorships of NCASE
- Sponsorship recognition displayed in exhibit hall

## Bronze Level.....\$1,000 to \$4,999

Bronze Level Sponsorship provides your company:

- One booth package
- One banquet ticket
- One quarter page advertisement in conference program
- General operating fund recognition in conference program guide
- Sponsorship recognition displayed in exhibit hall

### Other Sponsorship Opportunities include:

- **Conference Banquet Sponsor .....\$20,000**  
The Crown Circle Banquet is elegance at its best! This element of the conference brings together the leaders of the aerospace industry and education community and classroom with noted aviators such as Scott Crossfield to celebrate aerospace education and those that inspire us. As a conference banquet sponsor, your company name and logo will be prominently displayed throughout the banquet and conference with all the benefits of the Platinum Conference Sponsor.
- **Opening Reception Sponsor .....\$10,000**  
The Opening Reception is the first impression at presenting your company name and logo to the attendees at a conference event. This recognition will be prominent throughout the evening on serving tables and signage. This sponsorship also receives the benefits of the Gold Level Sponsor.
- **Conference Registration Bag Sponsor .....\$10,000**  
As a Conference Registration Bag Sponsor, your company's name and logo will be seen coming and going throughout the conference and beyond....You will receive all the benefits of a Gold Level Sponsor.
- **Room Key Logo Sponsor .....\$5,000**  
Each and every time an attendee or conference sponsor uses his/her room key, your company name and logo will be noticed! This is one of the newest, most popular items sponsored by companies, so act quickly! You will receive all the benefits of a Silver Level Sponsor.
- **Hangar Talk Sponsor .....\$3,000**  
Recognition for your company during an evening with the greats of aviation and aerospace! Hangar Talk is well attended by all as an informal evening with cross-talks by famous aviators and astronauts who share past and future insights with attendees. Your company will also receive all the benefits of the Bronze Level Sponsor as well as prominent signage at the time of this event.
- **Exhibit Hall Box Lunch Sponsor .....\$3,000**  
Your company name and logo will appear on a delicious box lunch provided to the attendees. Lunch sponsors will receive recognition in the exhibit hall as well as all the benefits of a Bronze Level Sponsor.
- **First Time Attendee Reception Sponsor .....\$2,000**  
All first time attendees, exhibitors and sponsors are invited to an evening reception with noted aerospace leaders, astronauts and aviators. Sponsorship for this reception includes all the benefits of the Bronze Level Sponsor along with special recognition at the time of the event.
- **Volunteer/Sponsor Reception Sponsor .....\$2,000**  
Attending this reception will be the most dedicated volunteer staff along with aerospace industry and education community professionals. The sponsor of this event will receive all the benefits of the Bronze Level Sponsor and recognition at the time of the reception.
- **Name Badge Lanyards Sponsor .....\$2,000**  
Very visible throughout the conference are the necessary and important name badge lanyards. Your company name, logo, web site address and phone number will be a constant reminder of your support. You will receive all the benefits of the Bronze Level Sponsor in addition to this high profile exposure.
- **Internet Island Sponsor .....\$1,500**  
Attendees will have the opportunity to use our email station while attending the conference. Your company name, logo and web address displayed in signage and as a screen saver is a benefit of advertising here. Your company's home page will be set-up as the default and your booth will be located next to the station to permit full advantage of the high-volume of traffic. Conference sponsorship recognition will be provided.
- **Door Prize Sponsor .....\$1,000**  
During the General Assembly, attendees will be eligible for high-quality door prizes presented by a representative of your company. Your company may choose the 3 door prizes or we can do this for you. Door Prize Sponsors will receive benefits at the Bronze Level.
- **General Operating Funds Sponsor .....\$1,000**  
Dedication to the future of our youth, the aerospace industry, and the future of our country will bring untold rewards to the General Operating Funds Sponsor. Support toward conference expenses such as postage, print, labor, hotel fees, and overall conference expenses will assure the National Conference on Aviation and Space Education will continue for many years to come. General Operating Funds Sponsor will receive the recognition as a Bronze Level Sponsor along with recognition listed on the Civil Air Patrol Aerospace Education partner web site.
- **Coffee Break Sponsor .....\$500**  
Coffee will be provided to all conference attendees, exhibitors, and sponsors during the general assembly break times. Your company name and logo will be displayed during the breaks and on conference signage.

For additional information please contact Judy Rice at 334-953-4252; [jrice@cap.gov](mailto:jrice@cap.gov) or Claudine Sayegh at 240-857-0166; [claudine.sayegh@andrews.af.mil](mailto:claudine.sayegh@andrews.af.mil)

See [www.ncase.info](http://www.ncase.info) for full event information

# 2006 National Conference on Aviation and Space Education

## Sponsor Registration

October 19 - 21, 2006

*Exploring New Worlds Together*

Crystal Gateway Marriott, Arlington, VA

Contact information: (please print)

NCASE Partner (check box)

Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_ Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Please provide a brief 20-word description of your organization for representation in conference program. Description must be received no later than February 28, 2006 to be included. (Please fax or email to Claudine Sayegh: 240-857-5273; claudine.sayegh@andrews.af.mil)

### Sponsor Opportunities

- |   |  |
|---|--|
| <input type="checkbox"/> Conference Sponsor .....\$25,000           | <input type="checkbox"/> First Time Attendee Session.....\$2,000 |
| <input type="checkbox"/> Conference Banquet.....\$20,000            | <input type="checkbox"/> Volunteer/Sponsor Reception.....\$2,000 |
| <input type="checkbox"/> Opening Reception.....\$10,000             | <input type="checkbox"/> Name Badge Lanyards.....\$2,000         |
| <input type="checkbox"/> Conference Registration Bags .....\$10,000 | <input type="checkbox"/> Internet Island .....\$1,500            |
| <input type="checkbox"/> Room Key Logo .....\$5,000                 | <input type="checkbox"/> Door Prizes .....\$1,000                |
| <input type="checkbox"/> Hangar Talk .....\$3,000                   | <input type="checkbox"/> General Operating Funds.....\$1,000     |
| <input type="checkbox"/> Box Lunch (2) .....\$3,000 each            | <input type="checkbox"/> Coffee Breaks (2).....\$500 each        |

*Partial sponsorships are available. For additional information, please contact Judy Rice at 334-953-4252 or jrjce@cap.gov*

For a complete listing of sponsor benefits, refer to the Sponsorship Guide.

Do you intend to use the booth space(s) included in your sponsorship package? \_\_\_\_\_

Will you be attending the banquet on Friday, October 20th? \_\_\_\_\_

Names for banquet tickets. Extra Banquet Ticket \$55 each (please print)

(1) \_\_\_\_\_ (2) \_\_\_\_\_

(3) \_\_\_\_\_ (4) \_\_\_\_\_

Names for exhibitor passes. Extra Exhibit Hall Passes \$79 each (please print)

(1) \_\_\_\_\_ (2) \_\_\_\_\_

(3) \_\_\_\_\_ (4) \_\_\_\_\_

Program advertising or upgrade Ad size \_\_\_\_\_ Amount \$ \_\_\_\_\_

TOTAL ENCLOSED FOR CHECK \$ \_\_\_\_\_ TOTAL CHARGE FOR CREDIT CARD \$ \_\_\_\_\_

VISA

MASTERCARD

AMERICAN EXPRESS

DISCOVER

Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Card holder (please print name) \_\_\_\_\_ Telephone \_\_\_\_\_

Credit card users may fax this form to: HQ CAP/FM - (334)-953-4235. Make checks payable to: NCASE/Civil Air Patrol. Mail checks to: National Conference. HQ CAP/LMA, Attention: Judy Rice, 105 South Hansell St., Bldg. 714. Maxwell AFB AL 36112

AFTER **SEPTEMBER 17, 2006**, REGISTRATION WILL BE \$160. NO REFUNDS ON REGISTRATION OR BANQUETS AFTER SEPTEMBER 17, 2006.

A \$15 fee will be assessed for all refunds. The Banquet fee of \$55 (\$65 on-site) represents the value of the banquet meal furnished. Under IRS Code, that amount is not deductible as a charitable contribution to CAP for federal income tax purposes.